Permit #F00036592

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00036592 **Type of Permit:** FILMING **Release Date:** 02/08/2011

Production Company KLEINER INC

Insured Company Name KLEINER INC
Contact Phone No. 1 323-229-9677
Contact Phone No. 2
Fax 818-769-9019
Address 1641 IVAR AVE
LOS ANGELES, California 90028

Production Title ROLL UP

Type of Production Music Video

Producer LAUREN BRATMAN

Director JAKE DAVIS

1st AD N/A N/A

Production Manager TBD TBD

FilmL.A. Coordinator Hans Groszkruger

Location Manager MELISSA ZIPPY DOWNING
Primary Phone Mobile - 510-847-1539
Secondary Phone

Location Assistant N.A N.A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY - BEACH USE	$400.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00

Total Permit Fee $1,260.00

Number of Locations 2

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Summary Information — Location

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Production Company KLEINER INC
Insured Company KLEINER INC
Production Title ROLL UP

Location Manager MELISSA ZIPPY DOWNING
Primary Phone Mobile - 510-847-1539
Secondary Phone

Location Address 1800 Ocean Front Walk, Los Angeles, CA, 90291

Location Name VENICE REC CENTER

Location Type Park

Location Description LA CITY REC & PARKS

Film Dates 2/9/2011 - 2/9/2011 11:00 - 19:00

Open or Closed to the Public Open

Generic Conditions
Community Survey Obtained
Must comply with attached conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
Parking receipts must be displayed in all windshields of all production vehicles. Parking arrangements must be made prior to film date with PCI.

Please see attached documents
Microsoft Word - Venice Rec Restrictions.pdf
Venice Area July 2009.pdf
COUNTY PARKING LOT GUIDELINES.pdf
VENICE BEACH ROSE LOT.pdf
VENICE BEACH VENICE BL. LOT.pdf
VENICE BEACH WASHINGTON LOT.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	45
Generator	1
Stakebed Trucks	1
Trailers	3

Personnel on Location

Type	Quantity
Cast	10
Crew	40

Filming Activities Equipment on property; Exterior Dialogue; Exterior establishing shots; Exterior Performance and Playback; Using the squash courts and blue basketball court, ; Ref# 32109; Use 3 gators to transport equipment.; Note: Trucks and Motor Home enter North Venice PCI lot at 06:00. Crew call at 07:00.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** H7

Location Notes
COMPANY MUST CONTACT PCI DIRECTLY RE: PARKING REQUIREMENTS AND FILMING ON PCI PROPERTY
NO PARKING IN HANDICAP OR ELECTRIC CHARGING SPACES

Approvals

LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	ReyRonald Pineda
LOS ANGELES POLICE DEPARTMENT	Melissa Hernandez

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Summary Information — Location

Permit Number	F00036592	**Location Manager**	MELISSA ZIPPY DOWNING
Production Company	KLEINER INC	Primary Phone	Mobile - 510-847-1539
Insured Company	KLEINER INC	Secondary Phone	
Production Title	ROLL UP		

Coordinator Note no sand or water activity

Coordinator Note PARK MONITOR IS NOT REQUIRED

Parking

Base Camp
Location Type : LA County Parking lot
Street : PCI N. Venice Lot 150 spaces.

Crew Parking
Location Type : LA County Parking lot
Street : PCI N. Venice Lot 150 spaces.

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Summary Information — Location

Location 2 of 2

Permit Number F00036592
Production Company KLEINER INC
Insured Company KLEINER INC
Production Title ROLL UP

Location Manager MELISSA ZIPPY DOWNING
Primary Phone Mobile - 510-847-1539
Secondary Phone

Location Address 2100 Ocean Front Walk, Los Angeles, CA, 90291

Location Type Parking Lot

Location Description VENICE BLVD PCI LOT

Film Dates 2/9/2011 - 2/9/2011 07:00 - 20:00

Open or Closed to the Public Open

Generic Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
Parking receipts must be displayed in all windshields of all production vehicles. Parking arrangements must be made prior to film date with PCI.

Please see attached document Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	45
Generator	1
Trailers	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45

Filming Activities Equipment on property; Exterior Dialogue; Exterior establishing shots; Exterior Performance and Playback; Driving shot with a vespa in parking lot. ; Cast/crew park ing and base camp in lot. Requesting 150 spaces.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** H6

Approvals
LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS — Marisol Camey

Coordinator Note no sand or water activity

Parking

Base Camp
Location Type : LA County Parking lot
Street : North Venice lot - 150 spaces

Crew Parking
Location Type : LA County Parking lot
Street : North Venice lot - 150 spaces

NOT A PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

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For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 6:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**

- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.

- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.

- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).

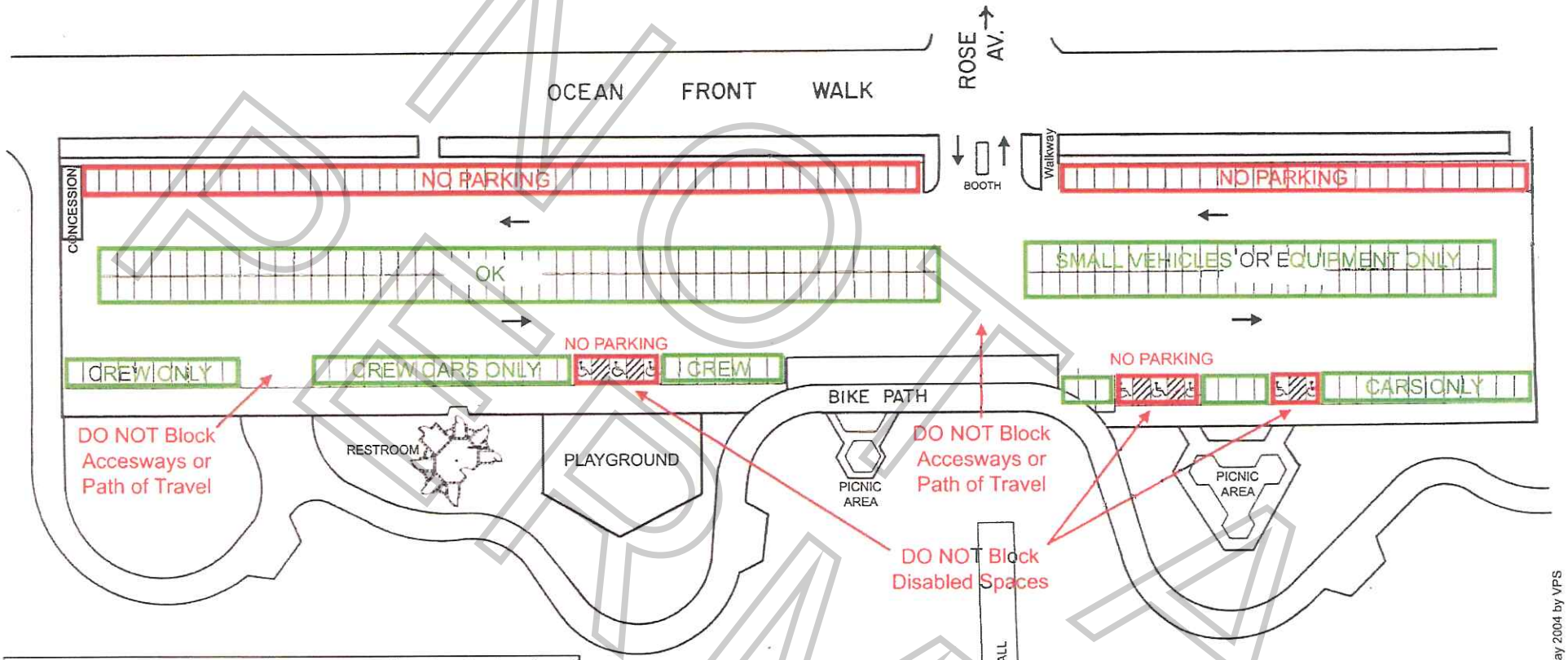
- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

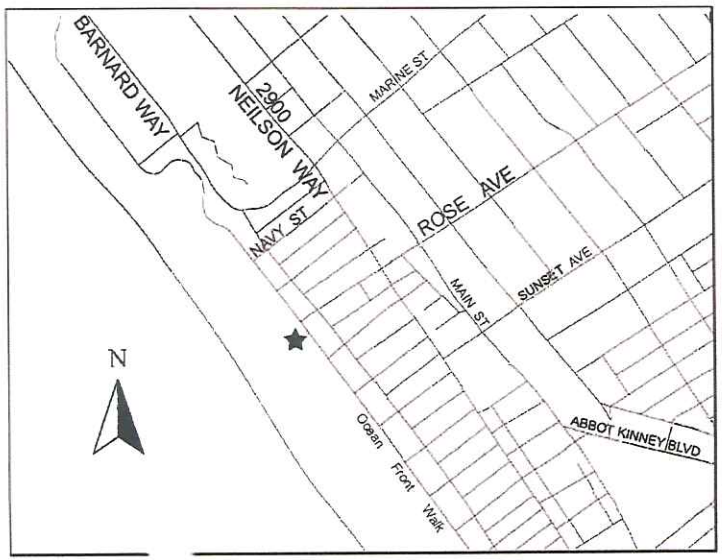
- A parking contract does not constitute a film permit.

FilmLA 3/24/2010

NO PERMIT

VENICE CITY BEACH
ROSE AVE PARKING LOT - FILMING AREAS





Map not to scale.

REGULAR SPACES	280
DISABLED	8
TOTAL	288

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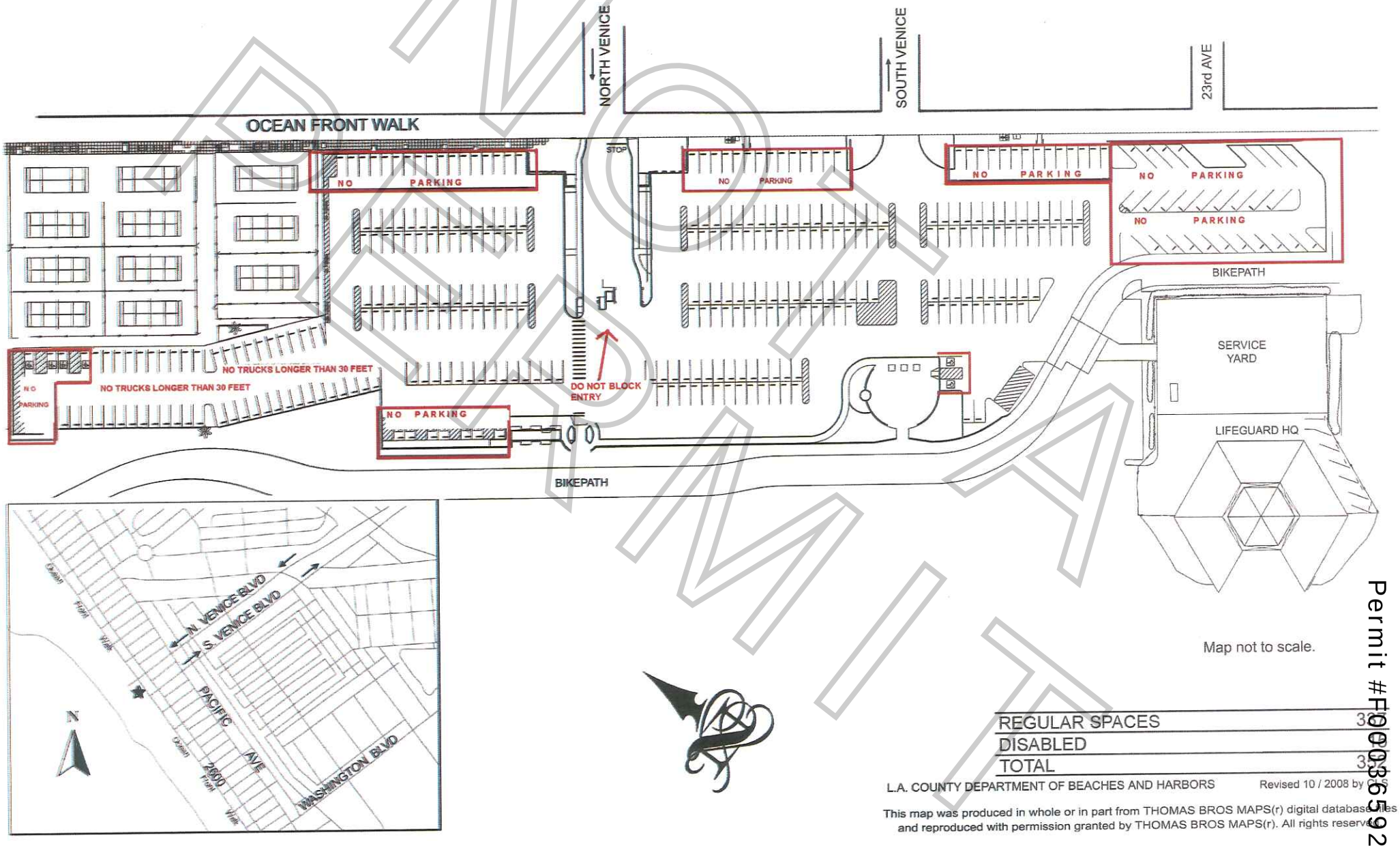
L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS [illegible]ed 5 / 2002 by CLS

Filming delineations May 2004 by VPS

Permit #F00036592

PREVIEW

VENICE CITY BEACH
VENICE BLVD PARKING LOT



Map not to scale.

REGULAR SPACES	32
DISABLED	3
TOTAL	35

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS Revised 10 / 2008 by GIS

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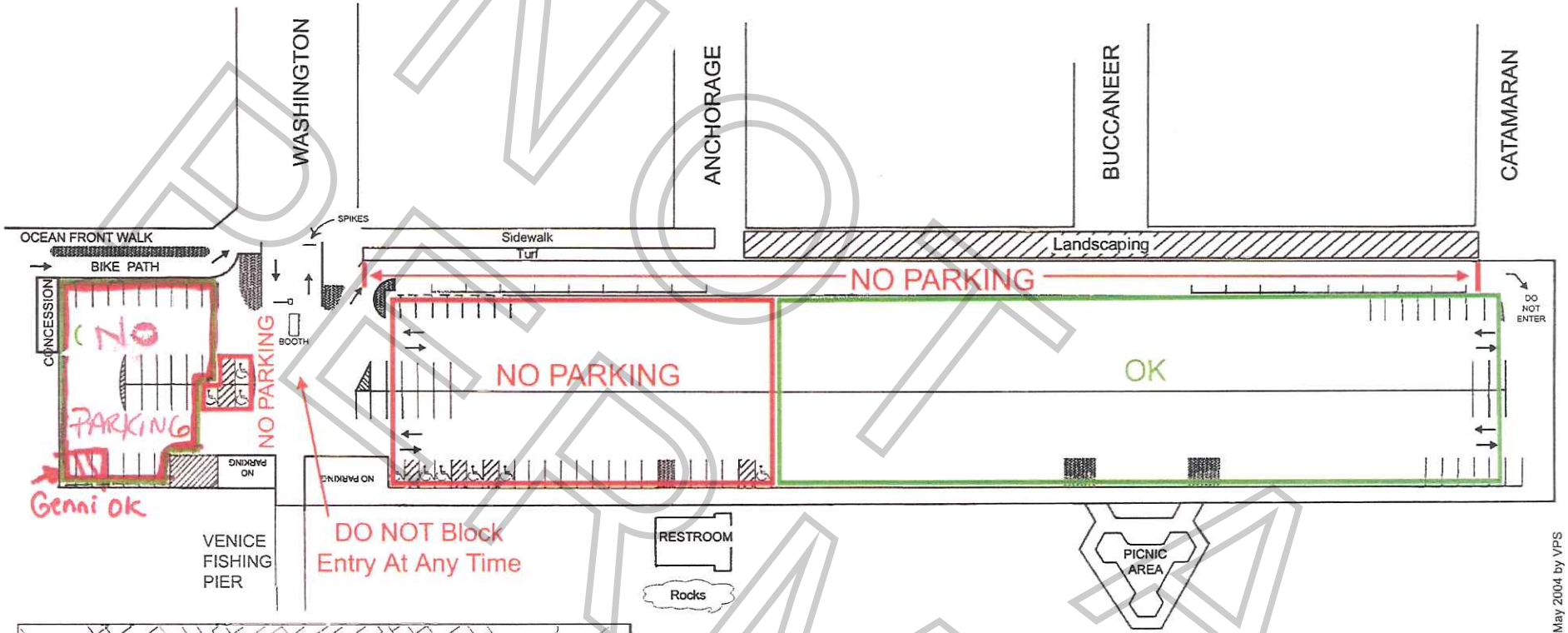
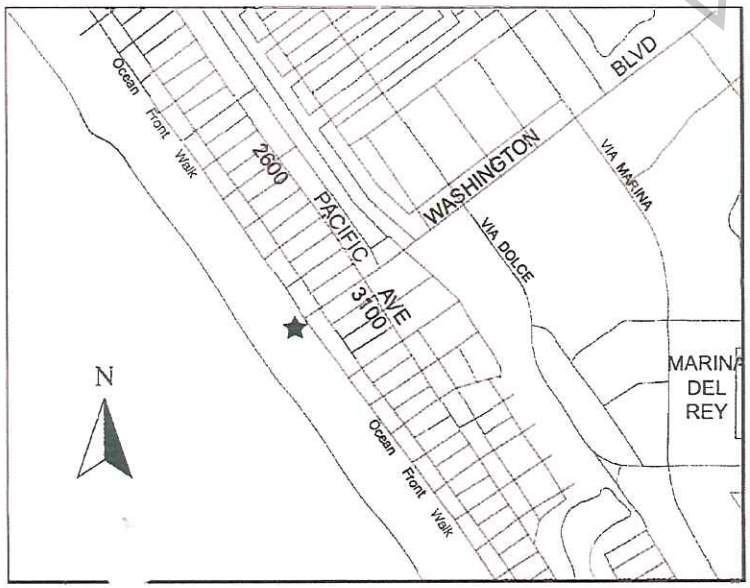
PERMIT

Permit #P0003592

VENICE CITY BEACH
WASHINGTON BLVD PARKING LOT - FILMING AREAS





Filming delineations May 2004 by VPS

REGULAR SPACES	371
DISABLED	9
TOTAL	380

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 10 / 2003 by CLS

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Ma ot to scale.

PERMIT
Permit #F00036592

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

VOID PERMIT

- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

VENICE BEACH RECREATION CENTER
Film Production Guidelines
Special Facility

- No vehicles/heavy equipment allowed on property. No un/loading, shuttle drop off etc, Including gators and shuttle vans, unless otherwise approved by the Recreation Director. OK to use hand carts.
- No staging of equipment or cast and crew on any grass areas.
- No on-site parking. Must arrange off-site parking.
- Must not interfere with recreation and/or maintenance activities.
- Daily maintenance activities may be scheduled.
- Public access required. No exclusive use of facility/area.
- May not block any bike paths.
- Grassy areas may be edged, mowed and watered.
- No alterations to park property unless otherwise approved by the Recreation Director.
- Must adhere to restrictions given to company by Recreation Staff or Park Monitor. Recreation Staff or Park Monitor's instructions or judgment may override written guidelines.
- No base camp or craft services on-site.
- Must identify all cable boxes with cones.
- "CABLE ON FLY" in high foot traffic areas.
- OK to film at the Venice Recreation Center graffiti wall, basketball court from 12pm-5pm.

F- 36592
KLEINER PRODUCTIONS / ROLL UP
(VENICE RECREATION CENTER)

NOT A PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

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For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

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- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

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